



Imagine better health.SM

***Conducting a Community Health Needs
Assessment and Developing an
Implementation Strategy for CHI
Hospitals – Part 4***

October 20, 2015

Diane Jones, Vice President, Healthy Communities

Agenda

- Welcome
- Reflection
- Overview of Objectives
- Part 4:
 - What Needs to be Included in the CHNA Implementation Strategy Document
 - Questions and Next Steps

Reflection

Prayer for Inspirational Blessings

May God bless us with discomfort at easy answers, half truths and superficial relationships, so that we will live deep within our hearts.

May God bless us with anger at injustice, oppression and exploitation of people, so that we will work for justice, equality and peace.

May God bless us with tears to shed for those who suffer from pain, rejection, starvation and war, so that we will reach out our hands to comfort them and change their pain into joy.

And may God bless us with the foolishness to think that we can make a difference in the world, so that we will do the things others tell us cannot be done.

Amen

Objectives

Webinar series is designed to:

- Review requirements for conducting a community health needs assessment and developing an implementation strategy
- Outline CHI process and timeline
- Determine MBO needs and next steps

Webinars Series for 2015 CHNA

- Update and Overview – August 11, 2015 – recorded
- Part 1: How to Conduct a Community Health Needs Assessment – September 17, 2015 - recorded
- Part 2: What Needs to be Included in the CHNA Report – September 24, 2015 - recorded
- Part 3: How to Conduct an Implementation Strategy – October 6, 2015 - recorded
- Part 4: What Needs to be Included in the CHNA Implementation Strategy Document – October 20, 2015
- Part 5: Ongoing Evaluation and Reporting – November 17, 2015

Accessing Webinar Recordings

- Recorded Webinar sessions are available via the following Live Meeting link:

<https://www149.livemeeting.com/cc/chi/viewReg>

- Enter your email address, company name, name.
- Enter the **Recording ID** below (no “recording key” is required)
 - 2015 Introduction and Overview – **CB1 2015**
 - Part 1 – 9/17/15 – **CHNA 1**
 - Part 2 – 9/24/15 – **CHNA - Part 2-1**
 - Part 3 – 10/6/15 – **CHNA 3**
 - Part 4 – 10/20/15 – **CHNA 4**
 - Part 5 – 11/17/15 – **CHNA 5**
- Press View Recording and then Live Meeting Replay

Developing an Implementation Strategy

- An implementation strategy is the hospital's plan for addressing community health needs, including health needs prioritized in the CHNA and through other means
- To be most effective, the implementation strategy **should be integrated with the hospital's strategic, operations and financial plans** and with community-wide health improvement plans
- For CHI – must be completed and adopted by the hospital board by November 15, 2016

Developing an Implementation Strategy

Webinar 3: Developing the Strategy (October 6, 2015)

- Step 1:** Plan and prepare for the implementation strategy
- Step 2:** Develop goals and objectives and identify indicators for addressing community health needs
- Step 3:** Consider approaches to address prioritized needs
- Step 4:** Select approaches
- Step 5:** Integrate implementation strategy with community and hospital plans

Developing an Implementation Strategy

Webinar 4: Writing the Implementation Strategy Document

Step 6: Develop a written implementation strategy

Step 7: Adopt and report the implementation strategy

Step 8: Update and sustain the implementation strategy

Developing the Implementation Strategy Document

Step 6: Develop a Written Implementation Strategy

- Summary describing what the hospital plans to do to address significant community health needs, the anticipated impact of these actions and what resources will be committed
- IRS requires the hospital to formally adopt the implementation strategy
- Used by hospital leaders to understand and communicate goals, objectives and approaches the hospital will undertake to address community needs

Developing the Implementation Strategy Document

Step 6: Develop a Written Implementation Strategy (continued)

- Used by community members to understand the hospital's role in addressing community health problems
- Serves as a resource for community organizations that want to work with the hospital on community-based approaches
- There may be overlap of the items in the written implementation strategy with items in the CHNA assessment report

Developing the Implementation Strategy Document

Step 6: Develop a Written Implementation Strategy

- A. Written implementation strategy should include:
- ✓ Organization's mission
 - ✓ Community served
 - ✓ Description of how the implementation strategy was developed and adopted
 - ✓ Significant health needs and how priorities were determined
 - ✓ What the organization will do to address selected significant community health needs **and the anticipated impact of these actions; also describe the resources the hospital plans to commit to address community health needs**

Developing the Implementation Strategy Document

Step 6: Develop a Written Implementation Strategy

- A. Written implementation strategy should include (continued):
- ✓ Significant community health needs not addressed in the implementation strategy and any reason(s) they are not being addressed

Developing the Implementation Strategy Document

Federal law requires hospitals to report needs not being addressed and the reasons why those needs are not being addressed. Some reasons the hospital might not address certain needs include:

- Need being addressed by others
- Insufficient resources to address need (financial and personnel)
- Issue is not a priority for community members and therefore approach is unlikely to succeed
- Lack of evidenced-based approach for addressing the problem
- Need is not as pressing as other problems
- Need is not as likely to be resolved as other problems
- Hospital does not have expertise to effectively address the need

Developing the Implementation Strategy Document

Step 7: Adopt and Report the Implementation Strategy

A. Adopting the implementation strategy

- ✓ Authorized governing body of the hospital (board of directors) must adopt the implementation strategy to be compliant with the provisions of the Patient Protection and Affordable Care Act
- ✓ A committee of the board may be authorized by the board to approve the implementation strategy

Developing the Implementation Strategy Document

IRS Note:

IRS regulations indicate that the implementation strategy:

- Is considered adopted on the date the implementation strategy is approved by an authorized governing body of the hospital organization
- Should be approved on or before the 15th day of the fifth month after the end of the taxable year in which the hospital completes the final step for the CHNA – **November 15, 2016 for all CHI hospitals**
- Should be a separate document for each individual hospital unless a joint CHNA is conducted

Developing the Implementation Strategy Document

Step 7: Adopt and Report the Implementation Strategy

B. Reporting the implementation strategy

- ✓ Annually report on IRS Schedule H, Form 990 – a description of the actions taken during the taxable year to address significant health needs identified through the most recently conducted CHNA or, if no actions were taken with respect to one or more of these health needs, the reason(s) why no actions were taken

Developing the Implementation Strategy Document

Step 8: Update and Sustain the Implementation Strategy

- A. Federal law requires community health needs assessments and development of implementation strategies to be conducted at least every three tax years
- B. Implementation strategies may need to be updated more frequently based on:
 - ✓ Changing community needs and priorities
 - ✓ Changes in hospital resources
 - ✓ Evaluation results

Developing the Implementation Strategy Document

Step 8: Update and Sustain the Implementation Strategy (continued)

- B. Implementation strategies may need to be updated more frequently based on **changing community needs and priorities**:
- ✓ Profound community change, such as natural disaster, large influx of immigrants, loss of major employer, addition of major employer or industry
 - ✓ New community resources become available, such as federal grants
 - ✓ New community assets become available, such as a new Federally Qualified Health Center, additional hospital or health care provider group or active parish nurse program

Developing the Implementation Strategy Document

Step 8: Update and Sustain the Implementation Strategy

B. Implementation strategies may need to be updated more frequently based on **changes in hospital resources:**

- ✓ Review and updates of implementation strategy should be part of the hospital's overall planning and budget cycles
- ✓ If resources cannot be obtained, implementation strategy should be revised to reflect how available resources will be redistributed among different approaches in the implementation strategy
- ✓ If new resources are made available or additional funds are obtained, implementation strategy should be updated to reflect how new or expanded resources will be used

Developing the Implementation Strategy Document

Step 8: Update and Sustain the Implementation Strategy

B. Implementation strategies may need to be updated more frequently based on **evaluation results**:

- ✓ Evaluate overall implementation strategy to determine whether progress is being made on meeting stated goals and objectives
- ✓ Evaluate individual community benefit programs that support the implementation strategy
- ✓ Based on evaluation, implementation strategy team may:
 - Change a program to improve quality or effectiveness
 - Expand a program to other geographic areas or populations
 - Eliminate or replace a program with an alternative approach

Feedback and Discussion

What do you need?

Questions and concerns?

Suggestions and recommendations?





Imagine better health.SM

Thank You !

