

2019 Implementation Strategy Webinar and Check-in

Michael Bilton, Senior Director, Community Health and Benefit, Dignity Health
Russell Keithline, Grants and Community Benefit Analyst, Catholic Health Initiatives

August 8, 2019

CommonSpirit 

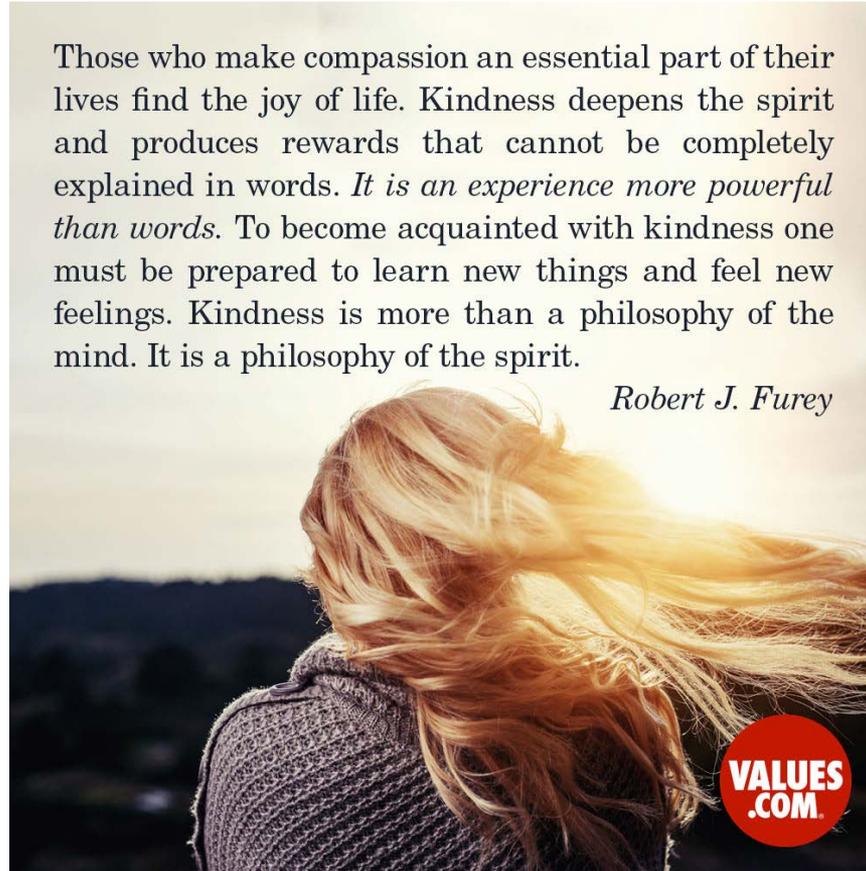
Agenda

1. Reflection
2. Beginning to work as CommonSpirit Health
3. Implementation Strategy Requirements and Value
4. 2019 Timeline and Milestones
5. Resources and Recommendations (including Template)
6. Your Experiences, Feedback and Discussion

Reflection

Those who make compassion an essential part of their lives find the joy of life. Kindness deepens the spirit and produces rewards that cannot be completely explained in words. *It is an experience more powerful than words.* To become acquainted with kindness one must be prepared to learn new things and feel new feelings. Kindness is more than a philosophy of the mind. It is a philosophy of the spirit.

Robert J. Furey



A photograph of a family of four sitting on a dark leather couch. A man on the left is smiling and looking towards a young girl in the center. The girl is also smiling and looking towards a woman on the right. The woman is smiling and looking towards the girl. They are all dressed in casual clothing. The background is a bright, indoor setting with a window.

Implementation Strategy Requirements and Value

Implementation Strategy Requirements

Internal Revenue Code Section 501(r)	
For each significant health need in the CHNA	<ul style="list-style-type: none">(i) describe how the hospital plans to address the health need; and(ii) identify needs the hospital does not intend to address & explain why
Describing how the hospital plans to address significant health needs	<ul style="list-style-type: none">(i) actions the hospital intends to take and anticipated impact;(ii) resources (e.g., programs, funding or in-kind support, staff) the hospital plans to commit; and(iii) any planned collaboration in addressing the health need
Describing why a hospital is not addressing a significant health need	<p>A brief explanation of the hospital's reason(s) is sufficient</p> <p><u>For example:</u> resource constraints, other organizations addressing the need, a relative lack of expertise or to effectively address the need, the need being a relatively low priority, and/or a lack of identified effective interventions</p>

Implementation Strategy Requirements

Internal Revenue Code Section 501(r)	
Joint implementation strategies	Hospitals with joint CHNAs may adopt joint implementation strategies: <ul style="list-style-type: none">(i) Be clearly identified as applying to the hospital;(ii) Clearly identify the hospital's role, responsibilities, planned actions and resources it plans to commit; and(iii) Include a summary or [table or index] helping the reader easily locate portions of the implementation strategy that relate to the hospital
Adopting the implementation strategy	Authorized body of the hospital (board of directors, community board) must adopt by Nov. 15, 2019, for any CHNA completed by June 30, 2019
Form 990 Schedule H (Part V, Section B, Line 11)	Describe how the hospital is addressing CHNA significant needs, any significant needs not being addressed and the reasons why
In next CHNA	Evaluation of impact of actions taken to address needs

Implementation Strategy Value

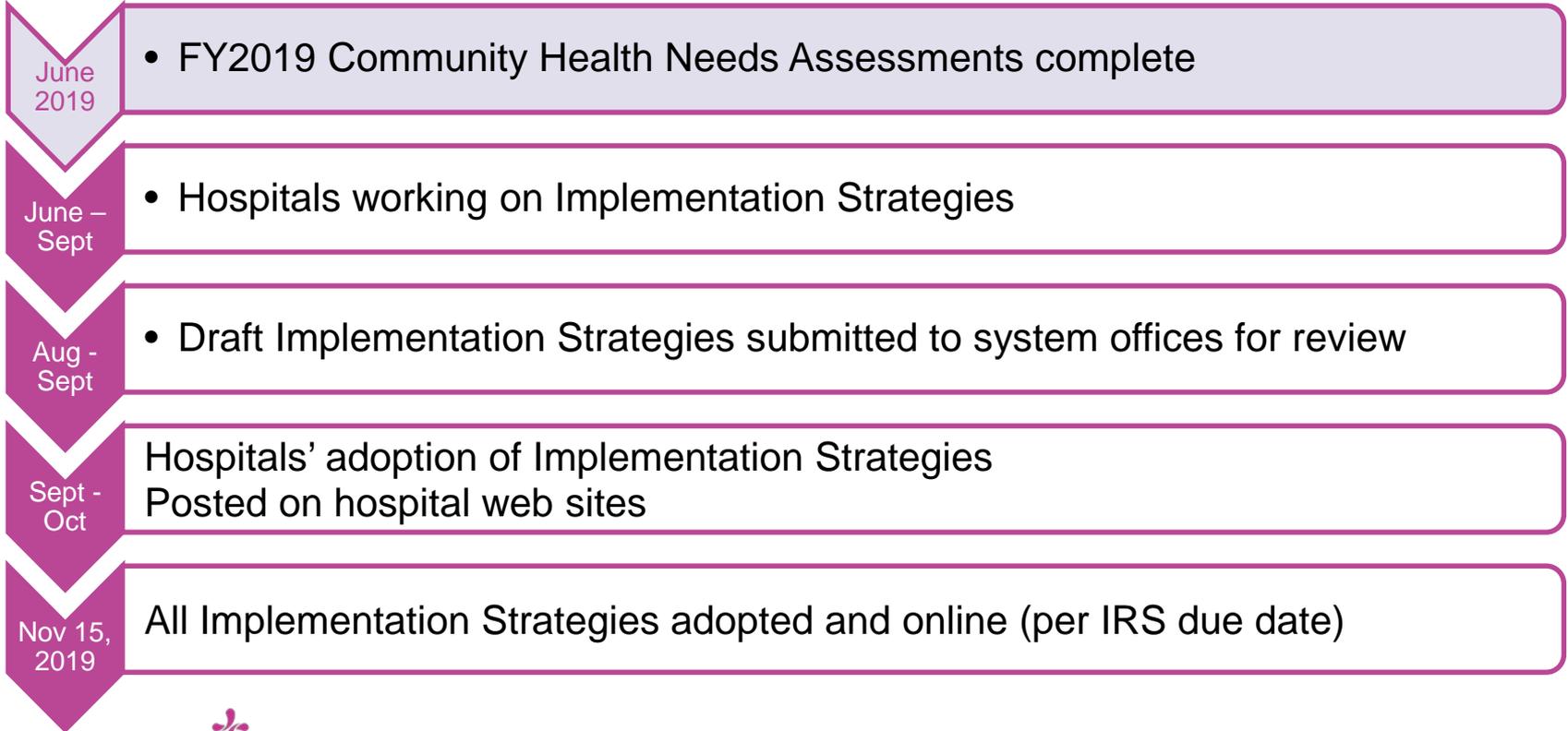
CHNAs and Implementation Strategies are:

- Expressions of mission and commitments to address community needs
- A means to focus our limited charitable resources
- An opportunity to engage multiple functional leaders
- Goal-oriented, measurable strategic roadmaps
- Aligned or integrated with hospital strategy
 - E.g., access, quality, avoidable cost, equity, population health...



2019 Timeline and Milestones

2019 Timeline and Milestones





Resources and Recommendations

Implementation Strategy Resources

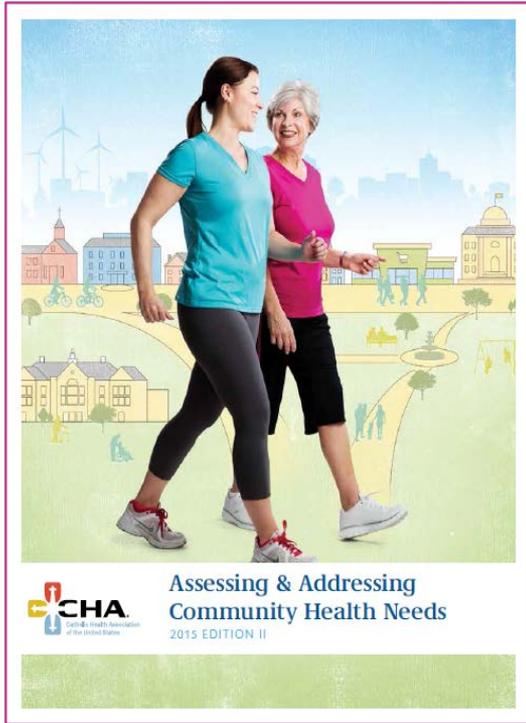
- Published guidance, including CHA and ACHI
- Key considerations for making them truly valuable
- Implementation Strategy document templates



CHA's Assessing & Addressing Community Health Needs

Section IV: Developing an Implementation Strategy

- Step 1:** Plan and prepare for the implementation strategy
- Step 2:** Develop goals and objectives and identify indicators for addressing prioritized health needs
- Step 3:** Consider approaches to address prioritized needs
- Step 4:** Select approaches
- Step 5:** Integrate implementation strategy with community and hospital plans
- Step 6:** Develop a written implementation strategy
- Step 7:** Adopt the implementation strategy
- Step 8:** Update and sustain the implementation strategy



ACHI's CHNA Toolkit (with Implementation Strategy)

COMMUNITY HEALTH ASSESSMENT TOOLKIT



<http://www.healthycommunities.org>

Step 7: Plan Implementation Strategies

Step 8: Implement Strategies

Step 9: Evaluate Progress

Creating Valuable Implementation Strategies

What	How
Who's on the team?	<ul style="list-style-type: none">✓ Internal (strategy, clinical leaders, pop. health, care coordination, communications, board member, etc.)✓ External (CHNA collaborators, community agencies)
Setting goals and objectives	<ul style="list-style-type: none">✓ What can be achieved for each need?✓ Performance and outcomes metrics to measure
Selecting strategies and programs	<ul style="list-style-type: none">✓ Inventory existing programs✓ What current or new ones can demonstrate effectiveness?✓ Address immediate needs and upstream factors
Aligning priorities and strategies	<ul style="list-style-type: none">✓ How can CHNA priorities advance hospital goals?✓ CHNA priorities in a hospital strategy dashboard✓ Shared community partner priorities and strategies✓ Convey how hospital supports public health goals

What practices have you employed for an impactful implementation strategy?

Implementation Strategy Template

- Common starting point
- Covers all regulatory bases
- Consistent appearance
- “Plug-and-play” streamlining of content decisions

[Insert Hospital Name]
2019 Community Health Implementation Strategy
Adopted [Month] 2019

[INSERT photo of hospital below, maximum width: 6.5"]



[INSERT Hospital logo here. Size: 3" wide, position: -0.33 from right of col]

 **Dignity Health.**
St. Joseph's Medical Center

1

At-a-Glance Summary [TWO PAGES MAXIMUM]

Community Served 	[BRIEF community description (e.g., county, municipalities and/or zip; total population; a few key facts). Note: there is a half-page Description of Community Served section following.]								
Significant Community Health Needs Being Addressed 	The significant community health needs the hospital is helping to address and that form the basis of this document were identified in the hospital's most recent Community Health Needs Assessment (CHNA). Needs being addressed are: <table border="0"><tr><td>• 1</td><td>• 5</td></tr><tr><td>• 2</td><td>• 6</td></tr><tr><td>• 3</td><td>• 7</td></tr><tr><td>• 4</td><td>• 8</td></tr></table>	• 1	• 5	• 2	• 6	• 3	• 7	• 4	• 8
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• 2	• 6								
• 3	• 7								
• 4	• 8								
Actions to Address Needs 	The hospital is taking several actions and dedicating resources to these needs, including: [BRIEFLY STATE, by health need, major program activities being continued or planned to be implemented to help address needs over the next three years.]								
Anticipated Impact 	[BRIEF OVERALL STATEMENT for these strategies and programs]								
Planned Collaboration 	[BRIEF LIST OF OVERALL STATEMENT for these strategies and programs]								

This document is publicly available online at [INSERT URL].
Written comments on this report can be submitted to the [HOSPITAL'S HEALTHY COMMUNITIES OR COMMUNITY HEALTH OFFICE, provide mailing address] or by e-mail to [E-MAIL ADDRESS].

2019 Community Health Implementation Strategy
[Insert Hospital Name] | 3

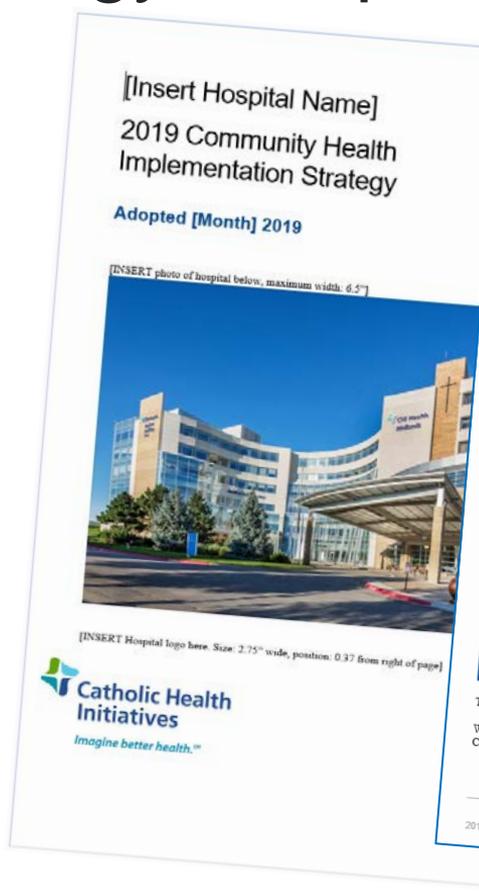
Implementation Strategy Template

Dignity Health

- Updates template already in use by all hospitals
- Shortens content

Catholic Health Initiatives

- New resource and option to consider using
- Turnkey starting point



[Insert Hospital Name]
2019 Community Health Implementation Strategy
Adopted [Month] 2019

[INSERT photo of hospital below, maximum width: 6.5"]

[INSERT Hospital logo here. Size: 2.75" wide, position: 0.97 from right of page]

 **Catholic Health Initiatives**
Imagine better health.™

At-a-Glance Summary [TWO PAGES MAXIMUM]

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2019 Community Health Implementation Strategy
[Insert Hospital Name] | 4

Your Experiences, Feedback and Discussion



Thank you.