



# PRECISION MATTERS: MEASUREMENT, ASSESSMENT, & EVALUATION OF CLINICAL ETHICS CONSULTATION

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## What is evaluation?

- “systematic investigation of the merit, worth, or significance of an object or effort.” (Community Toolbox)
- “Methods and techniques used in evaluating the quality of health care, its planning, and delivery” (MeSH term health care evaluation mechanisms)

## What is an evaluation plan?

- More than a column of indicators added to your program’s work plan
- How you will monitor and evaluate your program
- Serves as a bridge between evaluation and program planning by
  - highlighting program goals,
  - clarifying measurable program objectives,
  - linking program activities with intended outcomes

# COMMON TYPES OF EVALUATION

## Needs/asset assessment:

What are the characteristics, needs, priorities of target population?

What are potential barriers/facilitators?

What is most appropriate to do?

## Process evaluation:

How is program implemented?

Are activities delivered as intended? Fidelity of implementation?

Are participants being reached as intended?

What are participant reactions?

## Outcome evaluation:

To what extent are desired changes occurring? Goals met?

Who is benefiting/not benefiting? How?

What seems to work? Not work?

What are unintended outcomes?

## Impact evaluation:

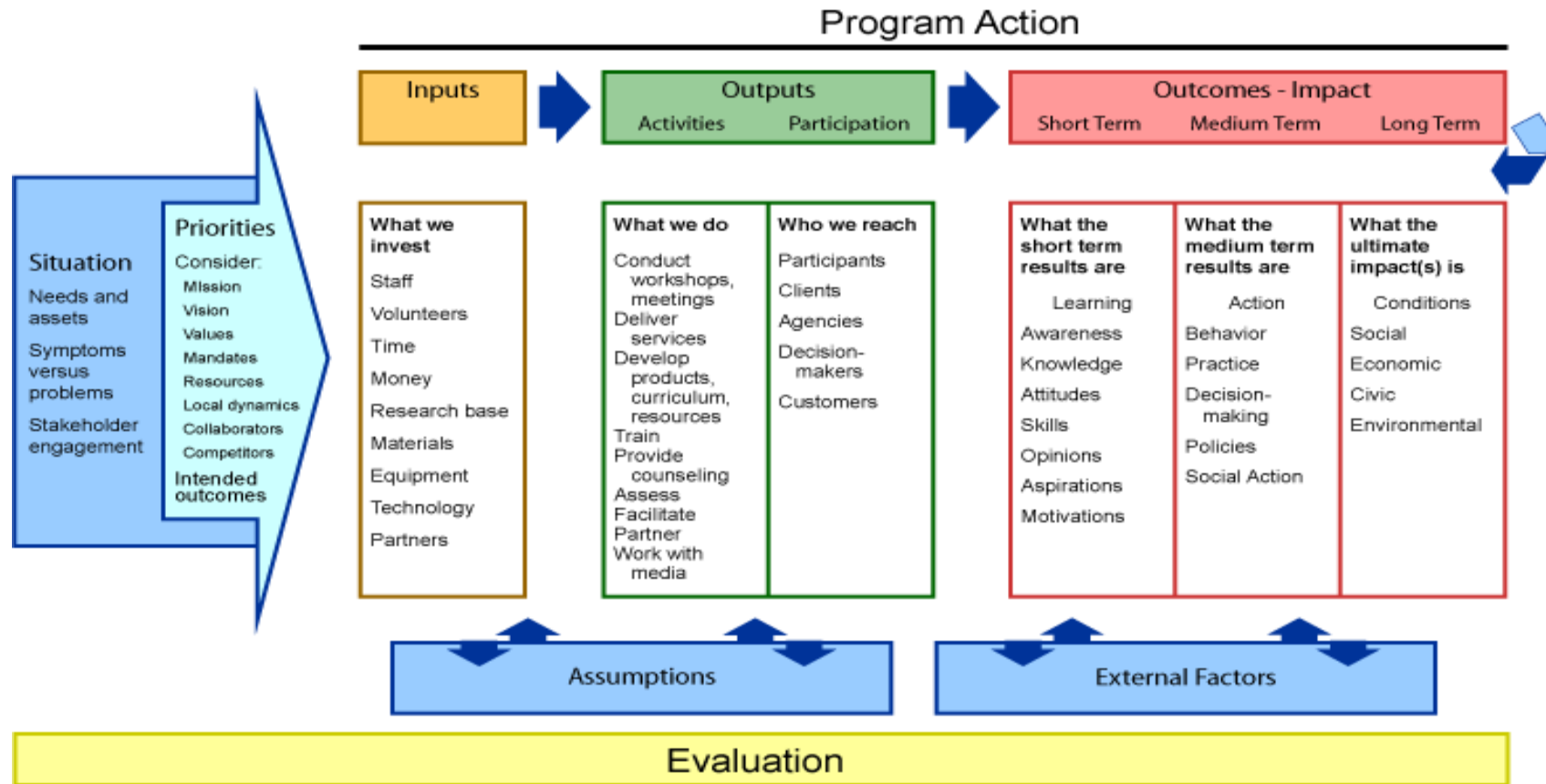
To what extent can changes be attributed to the program?

What are the net effects?

What are final consequences?

Is program worth resources it costs?

# USE A LOGIC MODEL!



**What do you want to know?**

**How will you know it?**

**EVALUATION: check and verify**

Taylor-Powell E, Steele S, Doughty M. *Planning a Program Evaluation*. Madison, WI: University of Wisconsin-Extension, Cooperative Extension; 1996:25.